



Billy Foundation

# NATIONAL/INTERNATIONAL PRESENCE

## Our National/International Presence!

### **AAD SunSafety Coalition**

**January 17, 2007**

The "Billy Foundation" continues to have a presence on this prestigious panel of physicians, analysts, advocacy groups that meets to discuss how best the AAD can promote the issues of SunSafety to the American Public. Over the past year topics have ranged from Tanning Salon Legislation to creating a Teen Peer Group. Mrs. Graham originally brought the Teen Peer Group to the AAD's attention in 2005 and the panel continues to attempt to use a Southern California Project to test the waters on this specific group of young people that can best spread the word on the importance of sunsafety across the nation.

### **One Voice Melanoma Meeting-**

*Bethesda, MD*

**March 31, 2006**

A meeting of over 40 melanoma advocacy groups came together to discuss how best all melanoma groups can move as "One Voice", particularly in the arena of approaching Capitol Hill for funding and attention to education programs on a national basis. Understanding that working together on projects such as these would make the "powers that be" more inclined to set up and take notice. The group is yet to gel as a viable entity at the end of 2006. The "Billy Foundation" understands the importance of this project and hopes that somewhere in the future it can become a reality in one form or another.



*U.S Senator Connie Mack, Karen and Dan Graham*



*Billy Foundation & MRF  
Dan Graham, Randy Lomax,  
Karen Graham*

### **CDOC-California Dialogue on Cancer Stakeholders Meeting**

*San Diego, CA*

**May 30 to June 1**



This meeting was comprised of leaders in various areas of cancer control, along with other key stakeholders dedicated to cancer control. It was convened in order to develop strategies for cancer control in California for the next 5 years. The Billy Foundation attended to assist in focusing the meeting on the prevention components which address melanoma.

### **ASCO/American Society of Clinical Oncology Annual Meeting**

*Atlanta, GA*

**June 2-5 2006**



*Lance Armstrong*

The "Billy Foundation continues to have a presence at the ASCO annual meeting and also sponsored the Melanoma Poster Sessions for 2006. Our booth on the exhibition floor also continues to attract melanoma researchers, physicians and other non-profit groups giving the TBF Staff an opportunity to discuss our programs and goals for the future. We had the opportunity to be invited to a private gathering of the Lance Armstrong Foundation during ASCO that was held at NIKE town, Atlanta. The Armstrong foundation is a sponsor of TBF's Mole Patrols.



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## NCI-National Cancer Institute Patient Advocacy Liaison Meeting

Bethesda, MD

June 19-21

Cancer Advocacy Groups from around the world was in attendance at this meeting where open dialogue was given in arenas of prevention, research, basic science and advocacy's roles, in the hopes that through discussion the NCI would better be able to serve patients and advocacy groups. A tour of their NCI's Children's Cancer Center was the highlight of the meeting and brought everyone's attention to refocus on the "why we do what we do". The TBF was extremely pleased to be a part of this program.



## 7th Annual Patient Congress

Washington D.C.

June 26-28



The Patient Congress was hosted by The Patient Advocate Foundation and attended by patients, caregivers, nurses, physicians, pharmaceutical reps., advocacy groups and legislators from across the nation. They convened to assure all are well educated and informed on patient advocacy issues. The TBF participated as both an exhibitor at the Educational Expo and as a conference attendee.

## Perspectives on Melanoma X

Amsterdam, The Netherlands

September 14-17

The "Billy Foundation" had an opportunity to be a sponsor of this reknowned international melanoma event. This venue brings together the creme de la crème of melanoma researchers from research for the cure to diagnostics of the disease and new prevention methods. We were also able to have an information booth and continue our liaisons with many of our corporate sponsors and



Dr. Alessandro Testori



Kirkwood and Eggermont, MDS

forge new relationships with physicians and sponsors. John Kirkwood, MD and Alex Eggermont, MD, Co-chairs of the event also serve on the TBF's Medical Advisory Committee.

## Patients Advocates Roundtable

Alexandria, VA

November 30, 2006

This special panel of Advocacy Groups from across the country is pulled together to assist ASCO in making sure that they are serving patients and their families at the level that will best help them with clinical trials/treatments and information. It is closely linked with ASCO's, People Living with Cancer which Mrs. Graham serves on as an Editor for their melanoma pages.

